



Contribution ID: 13

Type: **not specified**

Structuring regional tech-transfer office, reasons and results

Thursday 1 October 2009 11:05 (20 minutes)

Veneto Innovazione is the regional agency for research, innovation and technology transfer in Veneto. Through its activities Veneto Innovazione aims both to accelerate the innovation process of regional SMEs in order to increase their competitiveness and to support regional research centres and universities in the exploitation of their research results through technology transfer in close collaboration with the main international networks. Beside direct innovation support services, Veneto Innovazione is also involved with the Regional Authority in defining, testing and implementing new effective innovation policies and infrastructures. The idea of structuring a regional tech-transfer office in order to exploit the know how developed inside the public research has to face several aspects: selection of research results potentially interesting for the market, identification of the suitable IP valorisation and its financing, marketing of the applied technologies and their licensing or selling. For being effective, the initiative has to balance and combine the interests of all the chain involving directly the stakeholders (researchers, university ILOs, entrepreneurs associations, chambers of commerce, patent attorneys, lawyers etc) under the supervision of the regional agency devoted to the innovation topic.

Primary author: Mr AMETIS, Matteo (Veneto Innovazione Spa)

Presenter: Mr AMETIS, Matteo (Veneto Innovazione Spa)

Session Classification: General mechanisms for TT and marketing of IP