

SLING Days

NCC Italy contribution

How the formation of the projects were the single most important **SMEs marketing tool for Cineca first and for NCC Italy later?**

They came for the money...

Many stayed for the value.

3-5 December 2024

What did we do?

- Cascade funding calls in several promising projects were selected by the NCC as key opportunity
- The NCC partners acted according their competences:
 - BI-REX carried out dissemination and initial screening of project ideas
 - CINECA and IFAB supported the drafting of proposals
 - BI-REX offered access to their industry 4.0 infrastructure
 - IFAB and BI-REX offered effort for specific supporting tasks
 - If allowed, Cineca offered effort and HPC access

Why did it work?

- SMEs like the mechanism because competition is relatively low, bureaucracy is relatively light, and evaluation and payment times are fast
- The support of experienced partners clearly increases the probability of success of supported companies
- Even when they do not win, supported SMEs receive dissemination on the benefits of HPC/HPDA/AI in their company and continue on the

An amazing success rate:

- FF4EuroHPC first call: 13 submissions supported,
- 5 proposals awarded
- FF4EuroHPC second call: 14 submissions supported,
- 8 proposals awarded
- FFplus first call: 20 submissions supported



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